

NATIONAL HEALTHCAREER ASSOCIATION

NHA Career Bridge Scholarship Contest

OFFICIAL RULES

NO PURCHASE NECESSARY OR PAYMENT OF MONEY NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Void wherever prohibited or restricted by law

- 1. Sponsor.** National Healthcareer Association (“NHA”), a division of Assessment Technologies Institute, L.L.C. (“ATI”).
- 2. Eligibility.** The NHA Career Bridge Scholarship Contest (the “Contest”) is open only to those individuals who (a) recently earned a NHA credential, having successfully challenged at least on NHA certification exam in the last 12 months; (b) are currently seeking employment or career advancement in an allied health field aligned with his/her certification; (c) are residents of the United States; and (d) agree to participate in the Contest by (i) registering to enter before the deadline of June 29, 2018, 11:59:59 p.m. Central Daylight Time (the “Contest Deadline”), (ii) providing an essay or video submission, as described in the “How to Enter” Section below before the Contest Deadline, and (iii) agreeing to provide a photographic of his/herself if selected as the winner. Individuals must reside in the United States and must be at least 18 years of age to enter. Residents of Puerto Rico are ineligible to enter. The Contest is subject to all federal, state, and local laws and regulations and is void in Puerto Rico and where prohibited by law. Participation in the Contest is voluntary.
- 3. Contest; Contest Period.** The Contest, consisting of the award to one winner of (i) one \$1,000 check prize; (ii) one \$500 scholarship donated by NHA in the winner’s name to the allied health school, institution or training program selected by the winner and (iii) one 30-minute career consultation phone call (together, the “Prize”), starts on May 23, 2018 at 12:00 a.m. Central Daylight Time and ends on June 29, 2018 at 11:59:59 p.m. Central Daylight Time (the “Contest Period”). The Contest Period may be extended at the discretion of NHA, with notification of that extension posted on the NHA’s website.
- 4. How to Enter.** To enter online, visit <https://info.nhanow.com/career-bridge-scholarship> (the “Website”) during the Contest Period, fully complete the Official Entry Form and upload your “Essay” on the following topic: “Why I want to work in healthcare and how the scholarship will help me achieve my goals” (the “Entry”). Each Essay entry must be approximately 200-500 typed words. Each Entry also must include a copy of the Entrant’s resume (listing professional, academic and community accomplishments) and at least one letter of nomination from a professional or academic peer, instructor, mentor, or school official who can speak to Entrant’s character and accomplishments. Each Entry must comply with these Official Rules.
- 5. Entries.** Limit is one Entry per person. Multiple Entries from the same person will be disqualified. All Entries become the sole property of the Sponsor and will not be returned. By submitting an Entry for the Contest, you agree that the sponsor has the nonexclusive, worldwide, royalty-free, licensable, transferable and unrestricted right to use your name and the entry in whole or in part, commercially or noncommercially, in any media, in perpetuity, world wide, including the right to publish and display the Entry for advertising and publicity, and to edit and make derivative works, all without additional notification, review, approval or compensation to anyone, including you, the entrant. Additionally, you agree that the Sponsor may post the Entry (including your name), or any portion thereof, on its website and/or its webpages on third-party sites, and/or use in any media.

Entry must meet all of the following requirements or it will be disqualified:

- Entrant is solely responsible for the Entry he/she submits for the Contest;
- Entry must be original (created by the Entrant), truthful and unpublished;
- Entry must be in English;
- Essay Entries must be approximately 500 words and Video Entries may not be longer than 120 seconds;
- Entrant must complete the Official Entry Form;
- Entry must include a copy of the entrant’s resume;
- Entry must include at least one letter of nomination from a professional or academic peer, instructor, mentor, or school official who can speak to the Entrant’s character and accomplishments;

- Entry may not contain any confidential information;
- Entry must not violate third-party rights, including but not limited to: copyrights, including music copyrights, trademark or right of publicity. Do not use any third-party trademarks, company names or logos;
- Entrant agrees to provide a photograph of his/herself if selected as the winner; and
- Entrant agrees to provide proof of eligibility at any time at the request of Sponsor. Failure to do so will result in disqualification of the Entrant and the Entry.

Sponsor reserves the right in its sole and unfettered discretion to disqualify any entry that it believes contains obscene, offensive or inappropriate content, that does not comply with these Official Rules or that is not consistent with the spirit or theme of the contest. The decision of the Sponsor and judges is final and binding on all matters relating to the Contest.

6. **Judging.** The Entries will be judged by a panel of judges that include representatives of allied health professionals, whose decisions are final based on the following criteria: complete, error free, entry form and uploaded materials, demonstration of outstanding contributions to entrant's community, demonstration of academic or professional excellence, inclusion of a strong nomination letter that quantifies entrant's achievements objectively, demonstrations through the essay or entrant's passion and interest in a health care career and a well outline career/professional development plan. One winner will be chosen. In the even that Sponsor does not receive any eligible entries, Sponsor may cancel the Contest.
7. **Winner Notification. Time is of the essence to accept and provide required Affidavit and Release.** The winner will be notified by e-mail using the email address provided in the Official Entry Form within approximately forty-five (45) days following the close of the Contest Period (the "Notification"). NHA is not responsible or liable for lost, misdirected, or unsuccessful efforts to notify the winner. If a Notification or attempted Notification is returned as undeliverable, the prizes will be forfeited and may be awarded to an alternate potential winner as described below. If a winner does not reply to such Notification within ten (10) business days of the date NHA first notified the winner that he or she had won the prize, such winner will be disqualified and an alternate winner will be selected. The Notification will include information about how to claim the Prize and includes an Affidavit of Eligibility/Liability Release, as allowed by state law, which must be completed, signed and returned within fourteen (14) days from the date of Notification or the winner will forfeit the Prize. The Notification also will include a Career Bridge Scholarship Form. Using the Career Bridge Scholarship Form, the winner will indicate the allied health school, institution or training program to which the \$500 scholarship is to be directed and provide address information for the school, institution or training program. NHA will use that information to contact the school, institution or training program of the scholarship award. By accepting a prize, the winner acknowledge compliance with these Official Rules. In order to receive the \$1,000 Visa Gift Card Prize, the winner must provide NHA a valid mailing address to which the Prize should be sent. The \$1,000 Visa Gift Card Prize will be mailed to the winner within one week (seven days) of NHA's receipt of the foregoing documents, including the completed Career Bridge Scholarship Form and a current photograph. The winner will receive contact information and instructions, to be used to redeem the 30-minute career consultation phone call portion of the Prize. The winner must schedule and complete this consultation within three (3) months of receipt of the instructions, or forfeit this benefit.
8. **Prize Redemption.** All costs and expenses are solely the responsibility of the prize winner. The winner is solely responsible for all federal, state, and local taxes and other fees associated with the receipt or use of his/her respective Prize. The winner will be issued a Form 1099 in the amount of the actual retail value of the Prize, if and as required by law. The Prize may not be redeemed for cash; nor may they be transferred, assigned or substituted.
9. **Promotion.** Except where prohibited by law, acceptance of the Prize constitutes a winner's consent to print, publish, broadcast and use worldwide in any media now known or hereinafter known (including without limitation use online at the website) his/her name, likeness, biographical information, Essay Entry, Video Entry, voice, statements, photograph or other likeness without further notification or compensation for advertising, promotional and publicity purposes by NHA, using media of NHA's choice. In the case of any dispute, the matter will be decided by NHA in the exercise of its discretion.
10. **Use of Data.** By participating in the Contest, entrants hereby agree to NHA's collection and usage of their personal information as described herein.

11. **Disqualification; Discontinuation of Contest.** Persons found tampering with or abusing any aspect of this Contest, attempting to interfere with the proper play of this Contest or to be otherwise behaving in an unsportsmanlike manner, as Contest is compromised by unauthorized human intervention or other causes, which corrupts the administration, security, fairness or intended proper play of the Contest, NHA reserves the right, in its sole discretion, to discontinue, suspend, terminate or modify the Contest and to proceed in a manner it deems fair and reasonable, including the selection of a potential winner in a random drawing from among eligible entries received prior to any such discontinuation, suspension, termination or modification.
12. **Release.** By participating in the Contest, each entrant releases and agrees to indemnify and hold harmless the Sponsor, NHA, and its parent, subsidiaries, and affiliated companies, third-parties engaged to manage the Contest and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors and assigns (“Released Parties”) from and against any and all liability, costs, claims, damages (including, without limitation, any special, incidental or consequential damages), or any other injury that may be sustained in connection with accessing the website, submitting an entry or otherwise participating in any aspect of the Contest, the receipt, ownership or use of any prize awarded, or while preparing for, participating in, or traveling to or from any prize-related activity or any typographical or other error in this official rules or the announcement of offering of any prize. The winners shall bear all risk of loss or damage to their prize after it has been delivered. Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any prize.
13. **Limitation of Liability; Disclaimer.** The Released Parties are not responsible for any condition caused by events beyond its control that may cause the Contest to be disrupted or corrupted, including without limitation illegible, unintelligible, late, lost, damaged, incomplete, misdirected or stolen entries; for incorrect or inaccurate entry information; or for any typographical, technical or human errors whether due to technical or computer malfunctions, human error, lost/delayed/garbled data or transmissions, omission, interruption, deletion, defect, or which may otherwise occur in the transmission of processing of any entries in this Contest. The Released Parties are not responsible for technical or computer malfunctions of any kind, failures of any telephone computer line or network, computer equipment, software, or any combination thereof. IN NO EVENT WILL RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF EFFORTS TO CREATE OR SUBMIT THE ENTRY OR WITH RESPECT TO ENTRANT’S PARTICIPATION IN THE CONTEST OR ACCEPTANCE, POSSESSION OR USE OF THE PRIZE. WITHOUT LIMITING THE FOREGOING, THE PRIZES AND CONTEST IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.
14. **General.** By entering the Contest, entrants agree to be bound by these Official Rules. Any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually and without resort to class action, in the appropriate courts in the State of Kansas exclusively. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or a party's rights and obligations, shall be governed by, and construed in accordance with, the laws of the State of Kansas, without giving effect to any choice of law or conflict of law rules of any other jurisdiction. All federal, state and local laws and regulations apply. Void in Puerto Rico and where prohibited or restricted by law.
15. **Winners List.** To request a copy of a list of all winners, send a #10 self-addressed, stamped envelope to National Healthcareer Association, 11161 Overbrook Road, Leawood, KS 66211. Requests must be received on or before the date which is sixty (60) days after completion of the Contest Period.