

# TOGETHER, WE'RE MAKING THE HEALTHCARE WORKFORCE STRONGER.

Over 85% of healthcare facilities face shortages in allied healthcare professionals, causing a rising need for educators and employers to help build the workforce pipeline.\*

Since 1989, National Healthcareer Association (NHA) has helped over 1.2 million people access a better future through a career in healthcare. Our innovative learning solutions, nationally recognized certifications, and career development resources can help you train and prepare the qualified, skilled allied health workers of tomorrow and ultimately drive better patient outcomes.

## WHY PARTNER WITH NHA



### LEARNING & ASSESSMENT

Proven approach to learning, application and assessment.



### CREDENTIALING

NCCA accredited credentials to ensure competency in 8 allied health professions



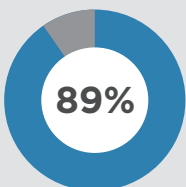
### ONBOARDING & RETENTION

Customized onboarding and implementation

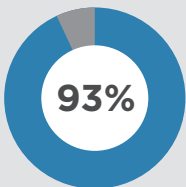


### PROFESSIONAL DEVELOPMENT

Professional membership, continuing education, and career pathing



Say it would be difficult / impossible to replace NHA's contribution



Very satisfied / satisfied with NHA services & support



With NHA, we can quickly see how students are doing and whether or not someone needs extra attention and support. When questions come up or we need help, the support from NHA is wonderful.

**Karen Sullivan**

Academy of Health, Carrol County Career and Technical Center (CCCTC)  
Westminster, MD



# OUR PRODUCT SUITE

NHA's products span 8 allied health professions. They are specifically designed to facilitate the learning, application, and assessment for career readiness—building confidence to put the knowledge and skills into practice from the classroom to succeed on-the-job.



## Clinical Medical Assistant

- MA SkillsBuilder™: Clinical/Plus
- MA SkillsBuilder™: Administrative/Plus
- Certified Clinical Medical Assistant (CCMA) Study Guide
- CCMA Practice Tests
- CCMA Certification Exam



## Pharmacy Technician

- PharmaSeer™
- PharmaSeer™ Math
- Exam for Certified Pharmacy Technicians (ExCPT) Study Guide
- ExCPT Practice Tests
- ExCPT Certification Exam (CPhT)



## Patient Care Technician / Assistant

- Certified Patient Care Technician/Assistant (CPCT/A) Study Guide
- CPCT/A Practice Tests
- CPCT/A Certification Exam



## Medical Administrative Assistant

- MA SkillsBuilder™: Administrative/Plus
- Certified Medical Administrative Assistant (CMAA) Study Guide
- CMAA Practice Tests
- CMAA Certification Exam



## Medical Billing & Coding Specialist

- Certified Billing and Coding Specialist (CBCS) Study Guide
- CBCS Practice Tests
- CBCS Certification Exam



## EKG Technician

- Certified EKG Technician (CET) Study Guide
- CET Practice Tests
- CET Certification Exam



## Phlebotomy Technician (CPT)

- Certified Phlebotomy Technician (CPT) Study Guide
- CPT Practice Tests
- CPT Certification Exam



## EHR Specialist

- Certified EHR Specialist (CEHRS) Study Guide
- CEHRS Practice Tests
- CEHRS Certification Exam

## CORE LEARNING & FOUNDATIONAL KNOWLEDGE

- Anatomy & Physiology
- Medical Terminology

## PROFESSIONAL SKILLS

- PersonAbility™
- PersonAbility™ for Pharmacy Technicians
- Principles of Health Coaching™
- TEAM Based Care™

## OUR APPROACH TO DELIVERING BETTER OUTCOMES

### Job-Ready Allied Health Professional

Interactive, right sized learning. Based on comprehensive job analysis to focus on competencies and job preparedness.

### Superior Customer Service

Dedicated to understanding your needs, supporting you throughout the journey from implementation, to teacher training, curriculum mapping, student webinars & more.

### Actionable Analytics for Better Learner Performance

Built-in predictive analytics & focused remediation based on past successful learners. Designed to better engage learners on what they need to succeed on the exam and the job.

### Designed by Experts

Developed by in-house and external experts that have worked for decades in education and healthcare.