



Principles of Health Coaching™

Learning and practice for every member of the care team

NHA's Principles of Health Coaching™ is a specialty certificate program that offers a simple, innovative way for educators and employers to help their students and clinicians build the necessary skills for better communication and engagement to improve patient outcomes.

LEARNERS

- Medical Assistants
- Nurses (LPN, RN, NP, CNC)
- Medical administrative assistants or front office staff
- Students completing a healthcare program
- Other current and future clinical care professionals with roles that involve frequent patient interaction

SETTINGS

- Education — live and distance learning clinical health programs
- Healthcare — clinical healthcare practices such as primary care and ambulatory care

LEARNING MODULES

1. Introduction to Health Coaching
2. Collaboration & Communication
3. Relationships and Responsibilities of a Health Coach
4. Motivational Interviewing (featuring virtual simulation)

EASE OF ACCESS

- Self-paced and online for convenient learning
- Lessons designed to be completed in 20-30 minutes
- Interactive eLearning modules

CONTINUING EDUCATION

- Specialty certificate awarded upon successful completion
- 7 total CNE hours for nurses
- 7 total continuing education hours for NHA certification holders

FEATURES

- Virtual simulation of motivational interviewing allows users to learn and practice in a safe and controlled environment.
- Knowledge checks and scored quizzes to test user comprehension throughout the learning process
- Trackable analytics that provide insight into users' product usage and performance for simplified reporting
- Concludes with a comprehensive, psychometrically-sound assessment designed to measure user comprehension, retention and competency

BUILD REAL-LIFE SKILLS IN A VIRTUAL CLINIC

Virtual simulation of motivational interviewing allows users to learn and practice in a safe and controlled environment.

- Talk menu allows learners to direct conversation in multiple ways, with the ability to undo and reselect
- Virtual health coach gives guidance along the way
- Thought bubbles provide insight into what patient is thinking to help learners develop empathy skills



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