

# Selecting the Right Certification Provider

## 7 CRITERIA TO CONSIDER WHEN CHOOSING THE RIGHT ALLIED HEALTH CERTIFICATION PROVIDER FOR YOU

Choosing the right certification partner for your school or business is a critical decision. As you research your options, use this tool to assess providers and help give you a clear picture of which one is best for your students, school or company.

<h3 style="margin: 0;">1</h3>	<h3 style="margin: 0;">Accreditation</h3>	<p>Certifications should be recognized and respected. The National Commission for Certified Agencies (NCCA) is a leading accrediting body for national certification and licensure examinations. It sets standards to ensure certification programs and their exams meet national industry expectations.</p>	<small>NHA   PROVIDER 1   PROVIDER 2</small>
	<p>Certification exams are NCCA accredited, ensuring highest quality standards</p>	<input type="radio"/> <input type="radio"/> <input type="radio"/>	
	<p>If multiple exams are offered, all are NCCA accredited allied health certifications</p>	<input type="radio"/> <input type="radio"/> <input type="radio"/>	
	<p>Certification credentials are nationally recognized through the accrediting body, not just a certificate of program completion</p>	<input type="radio"/> <input type="radio"/> <input type="radio"/>	

<h3 style="margin: 0;">2</h3>	<h3 style="margin: 0;">Industry Advocacy</h3>	<p>Driving awareness of each profession at a national and state level is very important for the advancement of allied healthcare. Your certification provider should advocate for the industry and the people working in the professions.</p>	<small>NHA   PROVIDER 1   PROVIDER 2</small>
	<p>Advocates for recognition of allied health professionals throughout the U.S. by engaging with regulatory and legislative bodies to promote certification</p>	<input type="radio"/> <input type="radio"/> <input type="radio"/>	
	<p>Partners with employers to promote hiring credentialed candidates and helps communicate the value of certification</p>	<input type="radio"/> <input type="radio"/> <input type="radio"/>	
	<p>Provides access to job boards, case studies and ongoing professional opportunities like continued education</p>	<input type="radio"/> <input type="radio"/> <input type="radio"/>	

7 criteria to consider when choosing the right allied health certification provider for you (continued)

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### Accessibility

The path to achievement should be accessible. Look for a partner who recognizes that candidates take many roads to arrive at certification, understands the challenges of today's students and job seekers and believes in empowering people to achieve their goals.

NHA PROVIDER 1 PROVIDER 2

Offers multiple pathways to eligibility to sit for and obtain a certification

Offers convenient examination testing sites, on campus, at work or at a nearby testing center

Posts timely exam results, lessening the wait for certification allowing a faster path to entering the workforce



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### Customer Service

Great customer service should be about trust and consultation throughout each interaction. Make sure you choose a partner who gives you the personal service you deserve.

NHA PROVIDER 1 PROVIDER 2

Provides your school or business a dedicated point of contact to help guide you through the certification process from beginning to end

Easy access with online, chat, social media and phone services   

Actively communicates important dates for exams, renewal, and continuing education opportunities

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## Supporting Exam Preparation

# 5

Look for a partner who invests in exam preparation materials. By supplementing formal education with exam preparation material, candidates can improve their likelihood for success.<sup>1</sup>

NHA PROVIDER 1 PROVIDER 2

Offers online study guides accessible across multiple devices as well as multiple practice tests

Offers self-paced learning, critical thinking exercises, remediation tools and examples of real world application of concepts

Dedicated to continuously elevating the learning experience by performing industry research, and evolving their tools to meet the needs of today's learner

## Diagnostic Analytic Support

# 6

Data and analytics can help improve testing outcomes. Look for a partner who can provide data insights that make it possible to make real-time adjustments, provide candidate or instructor feedback and improve examination preparation.

NHA PROVIDER 1 PROVIDER 2

Offers analytics for campus locations, classes and cohorts

Provides year-over-year data to measure overall program performance

Offers personal remediation tools directing candidates back to concepts they still need to master

<sup>1</sup>Candidates for NHA exams are not required to purchase or use NHA exam preparation materials in order to sit for the exam and the use of such materials does not guarantee success on the exam.

